

The Academy Experience

Participating in the Duncan Fletcher High School Academy of Hospitality and Tourism provides students with the fundamental knowledge necessary for direct entry into hospitality and tourism careers.

Academy students benefit from:

- A small learning community
- Individualized instruction
- Rigorous and relevant courses, including "Introduction to Hospitality and Tourism," "Computer Technology for Travel and Tourism" and "Travel and Tourism Marketing and Management"
- Student interaction with community business leaders and guest speakers who are involved in today's global tourism industry



Duncan Fletcher High School
Academy of Hospitality and Tourism:

700 Seagate Avenue
Neptune Beach, FL 32266

**preparing students
today for success in
tomorrow's workforce**

(904) 247-5905
www.duvalschools.org/fhs

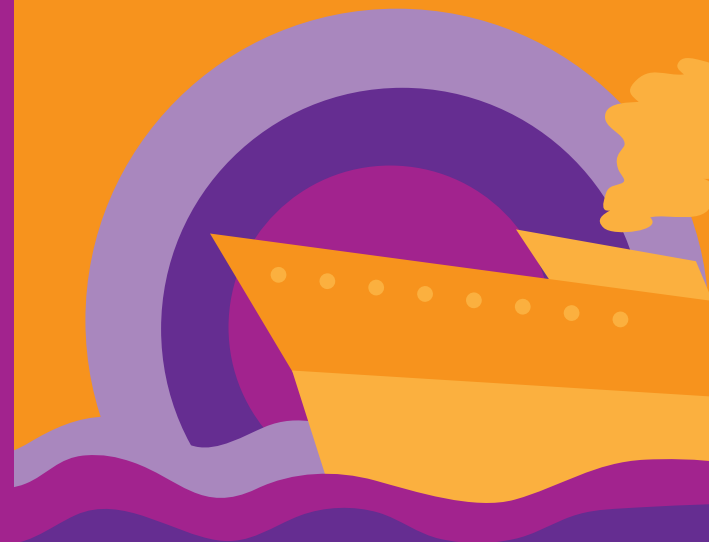
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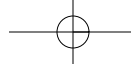


Duncan Fletcher High School

**Next step:
Success.**

Academy of Hospitality and Tourism





Our Vision

The Fletcher Academy of Hospitality and Tourism will be a recognized leader in career education and industry engagement in the beaches community.

Our Mission

The Duncan Fletcher Academy of Hospitality and Tourism will strive to develop future leaders of global hospitality and tourism through innovative academic programs and exciting internships in our local community.

Our Values

- Professionalism
- Leadership
- Service

Opportunities for the Future

As recently as 2004, Travel Industry Association of America reported that the travel industry receives more than \$554 billion annually from domestic and international travelers, and generates 7.2 million jobs. The lucrative and explosive industry of travel and tourism includes career opportunities in the following segments:

- Hotels and Resorts
- Restaurants
- Airlines
- Travel Agencies
- Event planners
- Cruise lines
- Golf Courses
- Entertainment

Students who complete the career and professional program offered at Fletcher's Academy of Hospitality and Tourism may choose to follow one or more of the following opportunities:

- Direct entry into the workforce
- Attend a two-year or four-year college or university
- Master and doctoral programs in hospitality and tourism, marketing, park and recreational management, international business and other related fields.

For more information call (904) 247-5905. Visit www.duvalschools.org/fhs.

